

Message Text

UNCLASSIFIED

PAGE 01 STATE 126907

20

ORIGIN OPIC-06

INFO OCT-01 AF-06 ISO-00 EB-07 /020 R

DRAFTED BY OPIC/F GWILLIAMS

APPROVED BY EB/IFD/ OIA:RJSMITH

EB/IFD/OIA:DHSTEBBING

----- 001664

R 310039Z MAY 75

FM SECSTATE WASHDC

TO AMEMBASSY ACCRA

UNCLAS STATE 126907

E.O. 11652: N/A

TAGS: EFIN

SUBJECT: AMERICAN MANAGEMENT ASSOCIATION

FOR GRANER AND NORTH

1. AMERICAN MANAGEMENT ASSOCIATION IS NOT FOR PROFIT ORGANIZATION SUPPORTED BY U.S. BUSINESS. AMA PROVIDES MANAGEMENT TRAINING, FOR A FEE, TO MIDDLE AND SENIOR MANAGEMENT OF U.S. ORGANIZATIONS. THEIR CURRICULUM IS EXTENSIVE AND RANGES FROM HIGHLY TECHNICAL SUBJECTS TO PLANNING CORPORATE STRATEGIES. EMPHASIS IS ON PRACTICAL APPLICATION. THEY HAVE SMALL STAFF, RELYING ON GUEST LECTURERS FOR THE MOST PART. COURSES ARE SHORT. AMA ALSO PUBLISHES WIDE VARIETY OF BOOKS ON MANAGEMENT MATTERS.

2. INCREASINGLY AMA CONDUCTS COURSES OUTSIDE OF NEW YORK HEADQUARTERS AND SOME HAVE BEEN HELD IN LA AND ASIA. WHEN OVERSEAS AMA LIKES TO ESTABLISH CORRESPONDENCE RELATIONS WITH LOCAL COUNTERPARTS THEREBY PROVIDING BASISFOR CONTINUING PROGRAM DEVELOPMENT.

3. PRIOR TO RECENT VISIT IN GHANA GRAHAM WILLIAMS OF OPIC DISCUSSED AMA INTEREST IN EXPANDING INTERNATIONAL SCOPE TO UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 126907

INCLUDE AFRICA AND HAS REPORTED HIS VISIT TO THEM. AMA HAS

BEEN AWARDED A DEPARTMENT GRANT TO SURVEY THE STATUS OF MANAGEMENT EDUCATION IN EAST AND WEST AFRICA AND TO MAKE RECOMMENDATIONS. AMA CONSIDERS GHANA AN IMPORTANT PART OF THIS SURVEY IN LIGHT OF COUNTRY'S APPARENT NEEDS.

4. POSSIBILITY OF ENGAGING AMA IN GHANA WORK DISCUSSED BY WILLIAMS WITH NATIONAL INVESTMENT BANK OFFICERS. NIB EXPRESSED INTEREST IN AMA PROGRAM AND underscored NEED. THEY SUGGESTED GHANA INSTITUTE OF MANAGEMENT AND PUBLIC ADMINISTRATION AS PROPER COOPERATING GROUP. AMA'S VP, MOHAMMED KHAISER, HAS WRITTEN INSTITUTE OF MANAGEMENT DIRECTOR, J. NTI, SEEKING THEIR SUPPORT IN GATHERING DATA AND IN LINING UP INTERVIEWS. SO FAR THERE IS NO REPLY AND BECAUSE KHAISER ANXIOUS TO START STUDY END OF JUNE HE SEEKS EMBASSY ASSISTANCE TO OBTAIN RESPONSE FROM INSTITUTE.

5. OPIC HAS SUGGESTED THAT KHAISER CONTACT GRANER AND NORTH ON ARRIVAL AND HAS GIVEN HIM NAMES OF OTHERS TO MEET. KHAISER WOULD LIKE TO BRIEF AND OBTAIN GUIDANCE FROM AMBASSADOR BLACK AS WELL. OPIC HAS SENT ADDO OF NIB BASIC MATERIALS ON AMA PROGRAM. PLEASE ALERT HIM AS TO KHAISER VISIT. INGERSOLL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: DEVELOPMENT PROGRAMS, PROGRAMS (PROJECTS), SURVEYS
Control Number: n/a
Copy: SINGLE
Draft Date: 31 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE126907
Document Source: CORE
Document Unique ID: 00
Drafter: F GWILLIAMS
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750191-0251
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t1975051/aaaaaasi.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN OPIC
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 02 DEC 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <02 DEC 2003 by ThomasVJ>; APPROVED <26 JAN 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AMERICAN MANAGEMENT ASSOCIATION FOR GRANER AND NORTH
TAGS: EFIN, US, GH, AMERICAN MANAGEMENT ASSOIC, AMA
To: ACCRA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006